

DREAM CITY MASTER PLAN

One-Page Executive Summary

Dream City is a conceptual economic development model that connects housing, workforce development, veteran employment, small business growth, media, festivals, fulfillment, and community services through Dream OS.

The model begins with a flagship Atlanta-area Dream City and uses visible progress - land preparation, workforce training, fulfillment operations, Dream TV storytelling, business campaigns, and festival preparation - to prove the concept before expansion.

The ecosystem is designed to create a loop: businesses join, Dream TV promotes them, players engage, customers buy, fulfillment centers create jobs, residents earn income, festivals attract visitors, and data improves future campaigns.

Veterans and low-income residents are central to the workforce strategy. Potential partnerships with veteran-serving and wounded-warrior organizations should focus on training, employment, wellness, entrepreneurship, housing stability, and family support. Any tax incentives or credits require professional review and formal approval.

This is a planning document, not an investment offering, tax opinion, legal opinion, construction commitment, or guarantee of outcomes.

Dream OS connects every engine	Housing creates stability
Fulfillment creates jobs	Festival creates tourism and attention
Dream TV broadcasts businesses 24/7	Data measures impact

Best use: stakeholder introductions with cities, veteran organizations, workforce boards, developers, banks, universities, community partners, and major business owners.